

JITSIE 2010 OFFICIAL DEALER LOGO WITH WEBSITE / CONDITIONS OF USE

Jitsie is committed to maintaining the standards synonymous with the Jitsie brand. In order to ensure clear brand continuity, the marketing department of Jitsie has developed the following guidelines for the official logo and its use.

Jitsie recognizes the need for different colors and logostyles to fit in the various print and electronic medium formats.



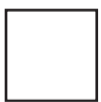
White background / black and white logo



White background / yellow logo & black border



Black background / black logo & yellow border



WHITE



BLACK



PANTONE HEXACHROME YELLOW C
C:0% M:0% Y:100% K:0%

Dealers are requested, where possible, to apply the logo to one of the background colors as shown in this document. Dealers must contact the marketing department of Jitsie for assistance when applying the logo with any background other than those listed above. Dealers are also requested to submit a copy of their logo use in PDF format for approval, prior to printing.

All requests for approval are to be directed to marketing department of Jitsie at jitsie@offroadaction.net